

WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

PAGE 1

6441	AGENCY (OR SERVICE) ACTING AS AGENT FOR 178906			ADVERTISER (OR AGENCY AND ADVERTISER)			Cancellation Notice Required Announcement 28 days prior notice
NAME	GMMB, INC.			OBAMA FOR AMERICA			
AND	3050 K St NW Ste 100			PO BOX 8102			
ADDRESS	Washington	DC	20007-5108	Chicago	IL	60680-8102	
	USA			USA			
CONTACT	SPENCER WOOD			PRODUCT OFA 11/2-11/6 EST. 2328			
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO.	2328	PRODUCT CODE	1300		
NATIONAL SALESPERSON							
BROADCAST SCHEDULE STARTING 11/02/12 AND ENDING 11/06/12 NO. WEEKS: 1							

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1 CDR	00002..	2	11:58A	12:30P	30S	11/02/12-11/02/12	NOON NEWS	2	700.00	1400.00
2	F Cancelled		03:57P	05:00P	30S	11/02/12-11/02/12	ELLEN DEGENERES	0	775.00	.00
3	M-T	2	05:58A	07:00A	30S	11/05/12-11/06/12	THIS MORNING	2	810.00	1620.00
4	M-T	2	07:00A	09:00A	30S	11/05/12-11/06/12	CBS THIS MORNING	2	540.00	1080.00
5	Sa	2	07:57A	09:00A	30S	11/03/12-11/03/12	SAT 8AM NEWS	2	500.00	1000.00
6	Su	1	09:58A	11:30A	30S	11/04/12-11/04/12	WCCO SUNDAY MORNING NEWS	1	800.00	800.00
7	T	2	02:58P	03:57P	30S	11/06/12-11/06/12	DR. PHIL	2	495.00	990.00
8	T	2	03:57P	05:00P	30S	11/06/12-11/06/12	ELLEN DEGENERES	2	810.00	1620.00
9	T	1	04:59P	05:30P	30S	11/06/12-11/06/12	M-F 5PM NEWS	1	1700.00	1700.00
10	Sa	2	11:35P	12:35A	30S	11/03/12-11/03/12	CSI MIAMI	2	315.00	630.00
11	Sa	2	12:35A	01:35A	30S	11/03/12-11/03/12	CRIMINAL MINDS	2	160.00	320.00
12	Su	2	11:05P	12:05A	30S	11/04/12-11/04/12	CSI: MIAMI SUNDAY	2	315.00	630.00
13	Su	2	12:05A	01:05A	30S	11/04/12-11/04/12	CRIMINAL MINDS SUNDAY	2	250.00	500.00
14	00002..	2	11:37P	12:38A	30S	11/02/12-11/02/12	THE LATE LATE SHOW W/CRAIG	2	270.00	540.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

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			FROM	TO						
15	20000..	2	11:37P	12:38A	30S	11/05/12-11/05/12	THE LATE LATE SHOW W/CRAIG	2	270.00	540.00
16	1000...	1	12:37A	01:07A	30S	11/05/12-11/05/12	10P NEWS REPLAY	1	225.00	225.00
17	Sa	1	10:00P	10:35P	30S	11/03/12-11/03/12	LATE NEWS SAT	1	2200.00	2200.00
18	Sa	1	10:35P	11:05P	30S	11/03/12-11/03/12	STORM STORIES	1	650.00	650.00
19	Sa	1	11:05P	11:35P	30S	11/03/12-11/03/12	LIFE TO THE MAX PM	1	340.00	340.00
20	01000..	1	05:59P	06:30P	30S	11/06/12-11/06/12	M-F 6PM NEWS	1	2200.00	2200.00
21	M-T	4	04:29A	04:58A	30S	11/05/12-11/06/12	4 NEWS THIS MORNING	4	225.00	900.00
22	Sa	3	05:58A	08:00A	30S	11/03/12-11/03/12	CBS THIS MORNING: SATURDAY	3	400.00	1200.00
23	Su	2	05:58A	07:00A	30S	11/04/12-11/04/12	WCCO 4 NEWS SUNDAY MORNING	2	225.00	450.00
24	Sa	3	11:00A	06:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	3	900.00	2700.00
25	Sa	3	06:58P	10:00P	30S	11/03/12-11/03/12	NCAA COLLEGE FOOTBALL	3	1800.00	5400.00
26	Su	2	10:58A	12:00N	30S	11/04/12-11/04/12	NETWORK PRE-GAME SHOW	2	2700.00	5400.00
27	Su	2	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	2	5000.00	10000.00
28	Su	2	11:57A	06:00P	30S	11/04/12-11/04/12	NFL REGULAR SEASON GAMES	2	1530.00	3060.00
29	Su	1	09:00P	10:00P	30S	11/04/12-11/04/12	THE MENTALIST	1	5000.00	5000.00

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			FROM	TO						
CDR										
30 CDR	Su	1	08:30P	09:30P	30S	11/04/12-11/04/12	THE GOOD WIFE	1	5000.00	5000.00
31 CDR	Su	1	10:30P	11:05P	30S	11/04/12-11/04/12		1	2800.00	2800.00
32 CDR	M	1	09:00A	09:58A	30S	11/05/12-11/05/12	JEFF PROBST SHOW	1	405.00	405.00
33 CDR	M	1	07:58P	09:00P	30S	11/05/12-11/05/12	TWO BROKE GIRLS/MIKE & MOLLY	1	9000.00	9000.00
34 CDR	T	1	09:00A	09:58A	30S	11/06/12-11/06/12	JEFF PROBST SHOW	1	405.00	405.00
35 CDR	T	1	10:58A	12:01P	30S	11/06/12-11/06/12	YOUNG & THE RESTLESS	1	675.00	675.00
36 CDR	M	1	03:57P	05:00P	30S	11/05/12-11/05/12	ELLEN DEGENERES	1	810.00	810.00
37 CDR	M	1	05:59P	06:30P	30S	11/05/12-11/05/12	M-F 6PM NEWS	1	2200.00	2200.00
38 CDR	M	1	06:27P	07:00P	30S	11/05/12-11/05/12	WHEEL OF FORTUNE	1	3150.00	3150.00
39 CDR	T	1	05:58A	07:00A	30S	11/06/12-11/06/12	THIS MORNING	1	810.00	810.00

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